

## **CLASSIFICATION OF GOODS AND SERVICES**

Use this list to determine the class number and title of the goods or services for the mark being applied.

### **The classes of goods are as follows:**

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| 1. Chemicals;                           | 18. Leather goods;                                   |
| 2. Paints;                              | 19. Nonmetallic building materials;                  |
| 3. Cosmetics and cleaning preparations; | 20. Furniture and articles not otherwise classified; |
| 4. Lubricants and fuels;                | 21. Housewares and glass;                            |
| 5. Pharmaceuticals;                     | 22. Cordage and fibers;                              |
| 6. Metal goods;                         | 23. Yarns and thread;                                |
| 7. Machinery;                           | 24. Fabrics;   |
| 8. Hand tools;                          | 25. Clothing;  |
| 9. Electrical and scientific apparatus; | 26. Fancy goods;                                     |
| 10. Medical apparatus;                  | 27. Floor coverings;                                 |
| 11. Environmental control apparatus;    | 28. Toys and sporting goods;                         |
| 12. Vehicles;                           | 29. Meats and processed foods;                       |
| 13. Firearms;                           | 30. Staple foods;                                    |
| 14. Jewelry;                            | 31. Natural agricultural products;                   |
| 15. Musical instruments;                | 32. Light beverages;                                 |
| 16. paper goods and printed matter;     | 33. Wines and spirits; and                           |
| 17. Rubber goods;                       | 34. Smokers' articles                                |

### **Classification of services marks are as follows:**

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|-------------------------------|--------------------------------------|
| 35. Advertising and business; | 39. Transportation and storage;      |
| 36. insurance and financial;  | 40. Material treatment;              |
| 37. Construction and repair;  | 41. Education and entertainment; and |
| 38. Telecommunications;       | 42. Miscellaneous.                   |

## **INSTRUCTIONS TRADEMARK OR SERVICE MARK APPLICATION**

- **Application fee is \$ 50.00 per each mark**
- **Corporations must be registered in Arkansas and be in 'good standing' to have a mark considered**
- **Three (3) original specimens or examples of the mark must be provided with the application. Specimens must be of the mark in actual use. These may be product labels, letterhead, business cards or invoices. Photographs are not acceptable unless depicting signage.**

1. Indicate if this application is a new application or a renewal.
2. Complete the name of the person (or corporation) who will own the mark and the business address (PO Box not accepted) for the owner of the mark.
3. If the owner of the mark is a corporation, the state of incorporation must be provided. If the owner of the mark is a partnership, the state of organization and the name of the general partners must be provided.
4. Indicate if the mark is a trademark or a service mark. A trademark is the brand name of a manufactured product and a service mark is a name used to advertise the service offered by a business.
5. Refer to the classification numbers for the product or service on the attached information page. Indicate the class number for the product or service. Example: Class 29 for processed foods, a product: or Class 42 for retail sales, a service. Numbers 1-34 are trademarks and 35-42 are service marks.
6. Indicate the specific product or specific service offered by the person or corporation. If the mark is the brand name for a manufactured product, name that product, i.e. pizza, ladies clothing. If it is a logo used to advertise services, indicate the service you offer, i.e. retail sales services or restaurant services.
7. Indicate how the mark will be used to advertise the product or service. Example: label on the product or on stationery associated with the service.
8. Describe the mark being applied for. Describe the colors and the most distinctive part of the mark. Example: HOLIDAY INN white on a green background with orange flower.
9. Give the date the mark was first used anywhere and the date it was first used in Arkansas. No mark can be registered in this state until the mark is used in this state and the product or service is available in this state.
10. Affidavit and sworn statement. The name of the owner of the mark must be typed or printed in the blank and the owner of the mark should sign on the signature line. The individual signing for a corporation should give his/her title beside the signature. Indicate a telephone number that can be used for contact purposes.
11. This individual's signature must be properly notarized